

JOE

No:

Date: 9 / 29 / 2020

Su Mo Tu We Th Fr Sa

JOE

+ upper-right BUT Microsoft

+ concentric circles too much like worms

+ need to keep playing around

↳ dynamism

- current logos too static

+ something that reads "science" or "technology"

↳ DNA to pixels?

↳ pixels + science

+ keep experimenting w/ shapes + topography

↳ circle w/ cursive letter cut out of it

- could also work w/ print

+ wheat pattern

↳ refracted nested things

+ typography

↳ cut-outs w/ basic shapes

+ use pretty pattern

↳ wave strands like Dasani bottle cap

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Have logos finished by 10/6

Have catalog finished by 10/13